



Bayview PAC Meeting Minutes

Date: Wednesday, January 22, 2020, 6:30-8:00 pm

Location: General Gordon Library

In Attendance: Delia Jane Ramsbotham, Jocelyn Chang, Cora Sheyka, Joss Taylor, Kelly Ryan, Emilia Doro, Samin Rezaei, Tazifeh Aghebati

Agenda Items

1. Introduction/call for additional agenda items

- Minutes of the last meeting were adopted as presented.

2. Principal's update: Birgitte Biorn

- Buses

- Hot lunch update: there will be more hot lunch days starting in March
- After-school classes need better publicizing—is this a question for VSB?
 - JKC's liability doesn't extend to outside programs, so there was a liability problem doing it through JKC
 - an organization like Young Rembrandts has their own liability coverage, and then rents the space directly from VSB
 - another way to set it up is using the community schools teams, and they have a memorandum of understanding with, e.g., Xmodus, for providing classes
 - a third route is for a VSB employee to sponsor a program, but that person needs to be onsite during the program's operation.
 - some PACs coordinate with the community team to find out what programs there are in the community, and then find space at their school to offer them.
 - Classes were publicized in newsletters, but there was no separate email, which might have been helpful.
 - Helen's theatre program: she was contacted by Birgitte and Wesley, but they didn't hear back.
 - Parents could contact schools team

- School has bought 10 Chromebooks, total cost of \$5300 – PAC will top up from the school's \$4500 budget. We need a copy of the invoice for our records, and then we can transfer the money

- Buses: On Monday the buses didn't show up, because Lynch thought there was a pro-D day, but they didn't double-check

- Corey Lynch has sent an apology, and we have requested some free bussing, so they will provide the bussing for the grade 6/7 camp free of charge.
- This afternoon bus 2 was late, so kids were packed onto buses 1 and 3.
- Kelly and some other parents called Lynch about the Monday problem, and there have been a few other hiccups that weren't communicated to the school.
- Birgitte hadn't heard about all the hiccups; parents need to be sure to let her know of any problems.



Bayview PAC Meeting Minutes

- Seismic update from Jensen Ho: tender has closed, and they are evaluating contractor submissions. They expect contractor to mobilize within a month of approval of contract.
 - Demolition is supposed to start any time now.
 - We might have thought the tendering process would start sooner, but the complexities might make it impossible to start sooner
- Phone troubles at the school: can't Telus provide the school with a cell phone in the interim, so that the school can be called?
 - Michael Rossi will bring a cell phone for May this Friday, if the phone line hasn't been resolved by Thursday.

3. Teachers' updates: Ms. Conway

Ms. Conway:

Grade 7's are in the midst of registering for high school and we are having our Kits High school visit on January 30th so that students can check out the exciting things they will be getting up to next year. In class, Div 1 are currently beginning algebra in maths, and physics (force and motion) in science. We have also been working really hard on a music/art project where they research an artist or band that interests them. They will be presenting their information in the form of a biography writing piece, as well as painting a record (provided by Ms. Conway) with symbols/art that they visualize while listening to a particular song by the artist. In Applied Design Skills and Technology, we have begun our building/design challenges. Each week students will be asked to solve an open-ended problem with time and material constraints. They will work in small groups and engage in problem solving, creative thinking, and team building.

Ms. Rossignol:

Division 8 is studying Nunavut, the water cycle and making predictions and using inferences in text. We are working on bigger numbers with addition and subtraction and solving math puzzles. We have also started our weekly baking group and the kids are loving it!

Ms. Linton:

Division 7 students are excited to be working on their "We Are All Related" Poster projects. The posters are the culmination of a Social Studies Unit supported by our amazing Indigenous Education Teacher, Deana Michel. Through Indigenous Teachings and cultural tradition we have learned so much about the connections between ourselves, our families, other people and our environment.

Guess what, we're 'expecting'! Fifty-five chum salmon eggs will arrive tomorrow from the hatchery. Our incubator has been running for about 10 days to settle and build up good bacteria. We will be learning about and raising these little guys over the next few months. Once they become fry we will release them into Spanish Banks salmon stream to join their wild cousins! The Salmonid Enhancement Program is well established in Vancouver. If you would like to know more, check out the Salmon in the Classroom website. Please add a thank you to PAC for their financial support to purchase supplies for the salmon program.



Bayview PAC Meeting Minutes

Ms. Jung:

Division 10 and 11 are getting ready to go ice skating for 4 consecutive sessions, starting Jan 31. We are excited to get on the ice. This could be the beginning of a future ice hockey player, or figure or speed skater!

Ms. Kochan:

In Division 13 we have been learning about Pirates! The students have been busy learning about who pirates were, what the parts of a pirate ship are, what kinds of treasure (BOOTY) pirates would look for and how pirates lived and talked. We will be going to do a Pirate Workshop at the Maritime Museum soon (since our trip got cancelled due to the Snow Day). We have also been learning about rhyming and made a silly Happy "NEW" Year book with words that rhyme with the word "new" (Happy Boo Year, Happy Shoe Year)! In math we have been learning about ten frames and the concept of more and less. We did our first Mystery Science (Doug) lesson and learned about "Why is snow white?". The student's loved it and they even made it through the 17 step follow-up activity to make their own snowflake! We will be trying more Mystery Science lessons in the future! Our next unit coming up is NINJAS and Ancient Japan!

Gina:

We are studying bogs in detail. Did you know that you can use sphagnum moss instead of diapers for your baby?! And did you know that you can measure how old the bog is? 1mm depth = 1 year.

Ms. Montagano:

My class is working on creating gameboards for us to play based on the book they read in book club. We wish we could mass produce these games and sell them! Division 3, 4 and 6 are participating in VSB & City of Vancouver's Zero Waste program! This means we are rethinking waste!

4. Treasurers' update: Joss Taylor/Emilia Doro

- regular account balance: \$ 53,138.12
- gaming account balance: \$ 1825.10
- term deposit of \$ 30,000
- with camping trip bus being covered by Lynch, is anything else needed from PAC for the trip?
 - perhaps support for kids who can't afford to go? (maybe 4, in Ms Conway's estimate)
- upcoming fundraising: gift card program? Emilia has information from General Gordon parent who has done this in the past. Also, Birgitte received email from a TD Bank affiliate doing an online gift card program. Maybe we could set something up for after Easter
- Purdy's : \$683 raised from holiday market presales
- Will launch the Purdy's Easter fundraiser after Valentine's day. Easter is April 12.
- Hot dog day: we need some volunteers and need to pick a date. This usually yields good proceeds.

5. Pancake Breakfast and holiday fundraising (Covenant House, Hastings School) recap: Joss Taylor

- Covenant House donations at the pancake breakfast totaled \$501.75.
- The pancake breakfast went really well. Many thanks to Gord for stepping up for one last time. Kelly Ryan and Allison Briggs were there and were able to learn the ropes in order to take over next year. Gord



Bayview PAC Meeting Minutes

also provided very good notes. The PAC invested in 5 electric griddles, because even in the new school we will no longer have the industrial stove with griddle.

- We raised just shy of \$3,000 for Hastings School holiday support. The school was very, very appreciative. Buying the gift cards using the cash was very onerous (you have to pay for one at a time), so next time we should have more people doing it and allocate more time.

6. Holiday Market recap: Emilia Doro

- Tree, wreath and poinsettia sales were quite low (only 4 trees). Comments heard by Joss: because the market was later in the month, people had already bought trees; some people like to buy from other charities; trees were too big for people's small homes.
- Earned about \$3000 total (about \$1000 less than last year) from various presales. Not sure why the smaller take.
- Attendance was quite good, especially given the location
- Had lots of vendors, with good variety and good quality
- Would be nice to have a committee, to divide the market duties; was also hard to get volunteers.

7. School photos company

- Quite a few parents have been unhappy with Mountain West. Maybe use Edge Imaging or Life Touch.
 - A significant number of parents have had a lot of trouble getting their photos, and bad customer service experience
 - Packages of prints that arrived weren't all correctly sorted, and had to be checked by May
- Birgitte: VSB is vetting Edge right now; a number of schools have already signed up with them. In the principals' group there has been some discussion of photo companies
- *Presentation by Life Touch sales rep, Greg Schurman*
- The bottom line is the quality of the photographs, and it can be hard to keep good photographers; Lifetouch works hard on training photographers with excellent people skills
- Easy online ordering directly by the parents
- Have partnered with Shutterfly for books, mugs, etc., with 8% kickback from orders
- Lifetouch is focused on Canadian privacy market—yearbook printing does not go to Shutterfly in the U.S., so that images stay in Canada
- Minimum order is just \$12, although it is worded as an "add on" (don't need to order a package to get the add-on)
- Can get different backgrounds on the same sheet of photos
- Can do photos with siblings
- Are currently serving about 45% of Vancouver schools
- Have teams who work on yearbooks
- Are a local, Canadian company (only the Shutterfly orders go through the U.S.)
- They have a core staff of senior photographers, not only seasonal people, so they have more training and consistency than some.



Bayview PAC Meeting Minutes

- *Notes sent by Edge Imaging sales rep, Peter Therrien*

- Edge Imaging is the largest Canadian-owned school photo company in the country. It services over 2000 schools in Ontario, and presently has about 65-70 schools on Vancouver Island. The experience in dealing with the Vancouver Island schools has been a good precursor for the logistics involved in getting the product to the customers in a timely fashion, and dealing with issues that come up. In entering the Vancouver area, the CEO at Edge is well aware of the market Edge is entering as he formerly worked in the industry in this area. Expansion to this area has been well-researched, and well thought out. To capture a market share out here, the company is well aware that the first year is critical and every effort will be made to make the transition out here as smooth as possible. The person put in place to manage Greater Vancouver is the former Area Manager of Mountain West, with over 30 years of experience. I have worked with him for the past ten years and can tell you unreservedly that he will be on top of everything to make sure our entry here is smooth, and the customers dealt with promptly and efficiently. Prior to this year, he dealt with up to 200 schools as clients, so dealing with the expected 50-60 schools we now expect for next year will be much easier. As he always has, he will personally deal with issues as they arise. In addition, there are a minimum of 12 customer service agents live on the phones at Edge Imaging to deal with any problems, as well as a dedicated Admin line for schools to use.

- Edge Imaging is currently seeking a location for a studio and production facility in the Vancouver area. Though presently the photos will be produced in Ontario and shipped out here, when 'critical mass' is reached out here in BC, production will become local. At present we have signed approximately 40 schools locally. In the overall clientele of over 2000 schools, this additional 2-3% should not affect either production or customer service for the company as a whole. Edge Imaging has won awards for 'Business Excellence' the past six years in Ontario.

- Having only been with Edge Imaging for a short time, I feel the company offers far stronger backing, in all avenues, than our previous employer. Many of the schools we have signed have dealt with the people now involved with Edge imaging, and indeed have moved to Edge because they trust the people they have been dealing with for many years, regardless of the service they have received this year. In the end, it is a people business, and I have no reservations about recommending the people involved now with Edge Imaging. As I've said to a number of prospective clients, "You're dealing with the same people, but with a stronger company backing them"

- *Decision: we will try Life Touch for next year and see how it goes*

8. Staff appreciation day/lunch (February 13): Joss Taylor

- Need an organizer. Stephanie Ali has done it for several years, and can provide detailed notes and help out, but can't take charge this year.
- Parents bring a potluck lunch for the staff, to thank staff.
- What to do in place of decorate doors? Maybe use existing Bayview totes and put a couple of gifts in each—need ideas for these gifts.
- Maybe do a pizza lunch for kids on the same day, with the Pizza Hut personal pizza promo deal.



Bayview PAC Meeting Minutes

9. Sports Day (May 14)

- Need an organizer to coordinate the buying fruit and snacks and organizing volunteers to prepare and distribute to the classes/teams and then distributing freezies at the end of the day.

10. Cabin Party update: Delia-Jane Ramsbotham

- The planning group will meet this evening, after the PAC meeting.
- Event will be held at Redemption Church (the church is not charging us anything, and allowing a liquor license).
- Will see if we can have a fire pit out front, the way they do on Halloween, and maybe barbeques for hot dogs or other food.
- The church has been booked, insurance and liquor license secured, band lined up, simple decor planned. No auction is planned, but we will have computers set up, for people to contribute to the direct drive; will also do a 50-50 draw run by people wearing plaid onesies.
- The main goal is to get people out for the evening and socializing with each other.
- Might do a live auction, with a smaller array of particularly good donations.
- The ticket-purchasing page is now live on the PAC website. \$20/person beforehand; \$25 at the door. The form also has the option for people to donate their evening-out budget at the ticket-sales page, if they can't come to the party but want to contribute to the fundraising.
- Couldn't figure out a good child-care option, so none is being offered.
- Since there's little point putting up posters at school, we could put up posters at McBride park, at the bus area. We could also have people circulate at bus pickup/dropoff reminding parents about the event.

11. Direct-drive fundraising for new school: Kelly Ryan

- We don't yet have numbers from VSB for online donations. We get a monthly report from VSB about 6 months after the end of the month. Bayview staff can't go into the system directly to check.
- About \$1500 in hardcopy cheques has come in.
- [post-meeting update: total of online and cash/cheque donations to end of December is \$ 17,994]*
- The next phase of fundraising will appeal to community businesses and organizations.
- Kelly will put together a committee of people comfortable with canvassing—anyone who is interested should email Kelly directly.
- Will try to approach businesses in person, rather than just sending out letters.
- We should ask staff for suggestions for who to approach: alumni, previous supporters, etc.

12. Possible new fundraiser—plant sale: Anna Friedlander for Itzia Paz

- Itzia runs a landscaping business, so can get the plants at wholesale prices
- We could tie in the sale with Mother's Day in May; annuals aren't available from wholesalers until May, so this allows them to be included.
- Sales would be done via pre-order, as we don't have a good idea of what the uptake will be.
- We should do hanging baskets if possible.
- Edible plants (blueberries, raspberries, strawberries plants)



Bayview PAC Meeting Minutes

- Perennials (Some popular plants for shade and sun exposure, for example : lavender, echinacea grasses, hostas, etc.), we can have 10 options or more, since we have a pre order form it shouldn't been that complicated
- For pick up, Itzia could deliver plants to Bayview as well as to the bus stop Mc Bride park).
- Itzia would need to call the nurseries to check for availability but because it's a preorder we are at low risk of getting in trouble.

13. New business

- UGO fundraising gift cards from TD bank? See email forwarded by Birgitte